

In the Claims:

Claims 1-21 (canceled)

22. (previously presented) A label manufacturing system comprising:

a web of a substrate that moves along a first direction; and

a dispensing system comprising:

a planar area that moves parallel to said first direction and below said web,

wherein said web moves substantially independently of said planar area and said web lies upon said planar area;

an applicator that places a label upon a portion of said web that lies above said planar area; and

a second applicator that places a second label upon said label placed on said portion of said web that lies above said planar area.

23. (original) The label manufacturing system of claim 22, wherein said dispensing system further comprises a pressing apparatus that presses said second label onto said label located on said portion of said web so as to attach said second label to said label.

24. (original) The label manufacturing system of claim 22, wherein said dispensing system comprises a moving conveyor belt that defines said planar area.

25. (original) The label manufacturing system of claim 23, wherein said web and said planar area move at substantially the same speed while said second label is being pressed by said pressing apparatus onto said label located on said portion of said web.

26. (original) The label manufacturing system of claim 22, wherein said label comprises a security element.

27. (original) The label manufacturing system of claim 26, wherein said security element comprises a magnetically soft material.

28. (original) The label manufacturing system of claim 26, wherein said security element comprises a magnetic material.

29. (original) The label manufacturing system of claim 26, wherein said security element comprises an electromagnetically operating oscillating circuit.

30. (original) The label manufacturing system of claim 26, wherein said second label comprises indicia.

31. (original) The label manufacturing system of claim 30, wherein said indicia comprises alphanumerics.

32. (original) The label manufacturing system of claim 30, wherein said indicia comprises a bar code.

33. (previously presented) A label manufacturing system comprising:

a web of a substrate that moves along a first direction; and

a dispensing system comprising:

a planar area that moves parallel to said first direction and below said web, wherein said web moves substantially independently of said planar area and said web lies upon said planar area; and

an applicator that places a label upon a portion of said web that lies above said planar area, wherein said applicator places a second label upon a second portion of said web simultaneously with the placement of said label upon said portion of said web that lies above said planar area.

Claims 34-35 (canceled)

36. (previously presented) A process for manufacturing a label comprising:

moving a web of a substrate along a first direction;

moving a planar area parallel to said first direction and below said web, wherein said web lies upon said planar area and said moving of said web is performed substantially independently of said moving said planar area;

placing a label upon a portion of said web that lies above said planar area;

pressing said label onto said portion of said web so as to attach said label to said portion of said web; and

controlling the linear speed of said web along said first direction relative to the linear speed of said planar portion parallel to said first direction so as to diminish the risk that said web becomes skewed during said pressing.

Claim 37 (canceled)

38. (original) The process of claim 36, wherein said web and said planar area move at the substantially the same speed during said pressing.

Claim 39 (canceled)

40. (previously presented) A process for manufacturing a label comprising:
moving a web of a substrate along a first direction;
moving a planar area parallel to said first direction and below said web, wherein said web lies upon said planar area and said moving of said web is performed substantially independently of said moving said planar area;

placing a label upon a portion of said web that lies above said planar area; and
attaching said label to a second web prior to said placing.

41. (original) The process of claim 40, further comprising separating said second web

from said label.

Claim 42 (canceled)

43. (previously presented) A process for manufacturing a label comprising:

- moving a web of a substrate along a first direction;
- moving a planar area parallel to said first direction and below said web, wherein said moving of said web is performed substantially independently of said moving said planar area;
- placing a label comprising a label upon a portion of said web that lies above said planar area; and
- attaching said label to a second web prior to said placing.

44. (original) The process of claim 43, further comprising separating said second web from said label.

45. (previously presented) A process for manufacturing a label comprising:

- moving a web of a substrate along a first direction;
- moving a planar area parallel to said first direction and below said web, wherein said web lies upon said planar area and said moving of said web is performed substantially independently of said moving said planar area;
- placing a label upon a portion of said web that lies above said planar area; and

placing a second label upon said label placed on said portion of said web that lies above said planar area.

46. (original) The process of claim 45, further comprising pressing said second label onto said label located on said portion of said web so as to attach said second label to said label.

47. (original) The process of claim 46, comprising controlling the linear speed of said web along said first direction relative to the linear speed of said planar portion parallel to said first direction so as to diminish the risk that said web becomes skewed during said pressing.

48. (original) The process of claim 46, wherein said web and said planar area move at the substantially the same speed during said pressing.

49. (original) The process of claim 47, wherein said web and said planar area move at the substantially the same speed during said pressing.

50. (original) The process of claim 45, wherein said label comprises a security element.

51. (original) The process of claim 50, wherein said second label comprises indicia.

52. (previously presented) A process for manufacturing a label comprising:

moving a web of a substrate along a first direction;

moving a planar area parallel to said first direction and below said web, wherein said moving of said web is performed substantially independently of said moving said planar area;

placing a label upon a portion of said web that lies above said planar area; and

placing a second label upon a second portion of said web simultaneously with said placing of said label upon said portion of said web that lies above said planar area.

Claims 53-55 (canceled)

56. (previously presented) The process of claim 65, wherein said controlling of said linear speed of said web is relative to the linear speed of said planar portion parallel to said first direction.

57. (original) The process of claim 56, wherein said web and said planar area move at the substantially the same speed during said pressing.

58. (previously presented) The process of claim 65, wherein said label comprises a security element.

59. (previously presented) The process of claim 65, wherein said label comprises indicia.

60. (previously presented) The process of claim 65, further comprising placing a second label upon said label.

61. (original) The process of claim 60, further comprising pressing said second label onto said label located on said portion of said web so as to attach said second label to said label.

62. (original) The process of claim 60, wherein said label comprises a security element.

63. (original) The process of claim 62, wherein said second label comprises indicia.

64. (previously presented) The process of claim 65, further comprising placing a second label upon a second portion of said web simultaneously with said placing of said label upon said portion of said web.

65. (previously presented) A process for manufacturing a label comprising:
moving a web of a substrate along a first direction;
placing a label upon a portion of said web;
pressing said label onto said portion of said web so as to attach said label to said portion of said web; and

diminishing skewing of said portion of said web during said pressing, wherein said
diminishing comprises:

controlling the linear speed of said web along said first direction; and

moving a planar portion parallel to said first direction; and

wherein said web moves substantially independently of said planar area during said
diminishing skewing.